



**2010**  
**INTERNATIONAL**  
**MOTORCYCLISTS**  
**CONFERENCE**  
MOTORCYCLING INTO THE 21ST CENTURY

Book the date -

**1st International Motorcyclists' Conference - June 28-29, 2010**  
**Brussels, Belgium**

*"Motorcycling into the 21st century"*

The Federation of European Motorcyclists' Associations (FEMA) with the support of the Motorcycle Council of Canada (MCC) and the Australian Motorcycle Council (AMC) is pleased to invite you to the First International Motorcyclists' Conference.

The event is open to riders' representatives, researchers, professional associations, traffic managers, trainers, industry, government representatives and in general all who show an interest for the issues and future of motorcycling.

For all, the Conference is a unique opportunity to learn about the latest developments in motorcycle technology and safety, gain insight to the next policy innovations in urban transport and infrastructure, and exchange views on the role of powered two-wheelers in mobility across the globe.

On this occasion, **the European Commission** will officially launch the **European Motorcyclists' Forum**, a platform for discussion which will include this year a high-level round table on *motorcycling in the 21st Century*, along with a session dedicated to safety and mobility, presenting the views of motorcyclists and transport policy makers, and addressing the current developments of **Intelligent Transport Systems (ITS)**.

The Conference will also feature the **user forum of the [2-BE-SAFE research project](#)**. Open to all stakeholders and users, it will provide a space for discussion with transport experts on behavioural and ergonomic issues in motorcycle safety.

The programme includes a dedicated session on the next generation of motorcycles - and how they can provide sustainable transportation. The new technology to tackle this challenge will be showcased with the latest developments deployed in motorsports, and their potential in driving market innovation.

The 2-day international conference will be combined this year with FEMA's [13th annual MEP Ride](#), therefore offering the perfect opportunity to 'witness' what motorcycling will look like in the 21st Century.

Detailed programme and registration information will be available soon. **Book the date and disseminate the information!** To make sure you receive all related information, you can [confirm your email address here](#).

Event organised with the support of



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